Project budget in EUR:

1.290.415,45 EUR

ERDF and IPA II funding in EUR:

1.096.853,10 EUR

Project duration:

01.01.2018 – 31.10.2019

11 Project partners + **1** associated partner

7 Countries

10 Cities/areas

EU part of cooperation area · Non EU part of cooperation area
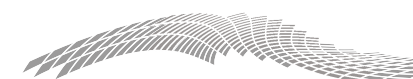
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Project partners:

- Regional Development Centre Koper (SI)
- School center Velenje (SI)
- Free Municipal Consortium of Ragusa (IT)
- Iuav University of Venice (IT)
- Zadar County Development Agency - ZADRA NOVA (HR)
- City of Dubrovnik Development Agency DURA (HR)
- Municipality of Hersonissos (GR)
- Regional Agency for Socio-Economic Development - Banat Ltd (RS)
- Municipality of Tirana (AL)
- Agency for economic development of City of Prijedor – PREDA-PD (BA)
- Municipality of Gradiška (BA)

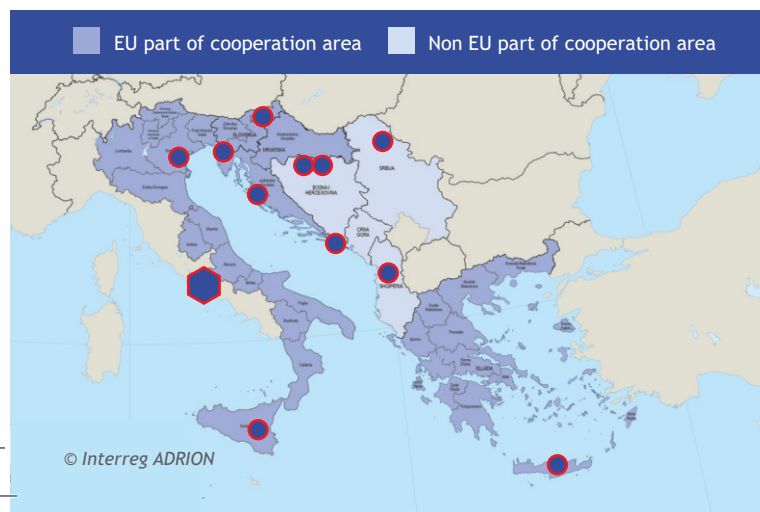Associated partner: Ministry of infrastructure and Transport (IT)

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EUROPEAN UNION

European Regional Development Fund - Instrument for Pre-Accession II Fund

SMILE

FirSt and last Mile Inter-modal mobiLity in congested urban arEas of Adrion Region (SMILE)

SMILE aims to raise awareness amongst policy-makers in different urban areas of the Adriatic and Ionian region by applying the elaboration of mobility scenarios and the joint transnational Sustainable Urban Mobility Plan (SUMP) scheme to specific local situations.

www.adrioninterreg.eu
smile.adrioninterreg.eu
Interreg Adrion - SMILE Project

Sustainable mobility

Project objectives

Project specific objectives

Project SMILE is focused on the first and last mile of mobility in urban areas of the Adrion Region, embracing coastal, inland and bordering cities of different sizes, where residents, commuters and tourists are facing the consequences of unsustainable mobility models and lack of effective multimodal solutions: air pollution, congestion and related waste of time, CO2 emission, noise, accidents, public spaces being occupied by cars.

SMILE addresses these issues through project actions that aim to:
- strengthen mobility knowledge and operational capacity of local/regional authorities;
- test quick-win solutions based on IT and
- promote intermodal solutions and make traffic flows more efficient.

- supporting transport policies aimed to reduce GHG transport emissions;
- improve the living environment in high traffic density areas;
- optimise the effect of human activities on sea, land, air and human health;
- favour a more sustainable transport modal shift, by reducing fossil fuel-powered car usage and increasing public transport, cycling, walking, electrical and hybrid vehicles;
- reduce the impacts of ineffective freight delivery and chaotic tourism bus flows;
- lessen the high pressure on coastal and cross-border roads unable to absorb increasing traffic as well as on main inland urban roads connecting and crossing wider functional urban areas.

1. Transnational action plan and SUMP concept

Based on the mobility scenarios a common transnational action plan will be defined in order to contribute to facing the identified main problems in the mobility field. A Sustainable Urban Mobility Plan (SUMP) scheme will be outlined, to be adapted to the particular characteristics of congested inland, coastal, urban and interurban areas (including border cities and areas), affected by commuting, tourism and traffic needs of resident.

2. Test of various IT tools to favour a sustainable mobility

Various IT tools will be tested to favour sustainable mobility in the areas concerned, intended as integrated solutions to reduce car use and increase sustainable multi-modal mobility.

Project Outputs

- *Creation of a transnational European Network of Emergent Sustainable Mobility Areas – NESMA*
- *Transnational strategy for sustainable mobility scenarios design*
- *Action Plan for a Transnational SUMP concept*