ADRIONET

DELIVERABLE C.2.1

Scientific Publications (SP)

TABLE OF CONTENT

Research on main project outputs of the ADRIONET project

ABSTRACT

The territories involved in ADRIONET (Adriatic-Ionian Network of Authentic Villages) are filled with small authentic villages, often situated in remarkably beautiful locations, including fluvial basins, mountains, hills, rural peripheral or marginal areas, in certain cases at risk of depopulation and abandonment, due to spatial territorial development models characterized by intense urbanization and socio-economic polarization. The project has embraced 7 countries and 28 selected villages.

This research, which has conducted in framework of the project, is relevant for the measurement of the success of dissemination of the innovative concept of "hospitable community". According to this concept the community (village) itself takes over the role of engine of local development and of organizer, around its resources and values, of a diffused hospitality.

In this research the project partners with their selected pilot villages were inquired in order to assess three main project outputs which are: 1) Transnational Action Plan (TAP); 2) Pilot Demonstration Actions and 3) Transnational Network of Authentic Villages. RDA Banat/Serbia who was in charge of this delivery prepared two separate, but very similar questionnaires with most important questions relating these outputs.

After collecting results in the stage of their analysis it has been found that answers collected from PPs and SPVs (selected pilot villages) have high level of consistency. By using this approach in the research process two sides of innovative concept dissemination were introduce, the implementer and the local community.

Findings of this research may suggest how to successfully disseminate an innovative concept into the practice and help local communities to find out the ways on their own. It is more important when the beneficiaries are in marginal, depopulated or even devastated areas.

INTRODUCTION

Selected pilot villages embraced in the project represent an asset of primary social, cultural and environmental relevance, a deposit of local micro-histories and identities, productive knowhow, food traditions and so on, that should be more clearly and intensively involved in regional strategies and actions of preservation and valorization, through models of sustainable settlement that enhance existing cultural and natural heritage (and related landscapes). Main project change was to overcome current marginalization, fragmentation and under-valorization of these territories by setting up a Transnational Network of "Authentic Villages", aimed at promoting a preservation of natural and cultural assets by pursuing a development based on social, environmental and economic sustainability, with at the center the quality of life and wellness of local populations, as pre-condition for a pervasive care of landscapes concerned as well as of attraction and satisfaction of visitors.

This scientific publication is about the project outcomes, what is foreseen by the Project proposal, and it is aimed to interested experts as a project capitalization and transferring tool.

There were three main projects outputs which have to ensure its sustainability. They are:

1) *T1.1.1 - Transnational Action Plan (TAP);*

2) *T2.1.1 - Pilot Demonstration Actions and*

3) *T3.1.1 - Transnational Network of Authentic Villages (TNAV).*

It is ultimate project request to evaluate these outputs on an evenhanded way and present it to the wider audience.

The TAP is created within a transnational framework, through the involvement, via general and thematic forums and focus groups, of local populations and stakeholders (public and private actors), who has become active co-designers of territorial enhancement processes envisaged.

On the basis of the TAP and identified models of "authentic village" PPs (project partners) worked together (through transnational joint working groups) for the implementation of the pilot demonstrative actions to test the solutions proposed by TAP itself. All the pilot demonstration actions are selected by the Regional/Local authorities and other local stakeholders by addressing the environmental requalification, valorization of the local know-how, the cultural fruition etc. and they are intended to have long-lasting effects.

Main purpose of transnational network of "authentic villages" is to preserve and valorize, with innovative approaches and instruments, the natural and cultural landscapes of territories involved. The Network of Authentic Villages will be formally established and presented to the public in each territory involved in ADRIONET.

RESEARCHING PROCESS

Project partner responsible for this C.2.1 deliverable was RDA Banat from Serbia. It prepared two questionnaires for both, for the selected pilot villages included in the project as well as for the other PPs. The questionnaires are provided in Annex 1 (Questionnaire for PPs) and Annex 2 (Questionnaire for the selected pilot village(s)).

In period the spring-summer 2022, each PP carried out an inquiring in PSVs in order to collect information on both, the project in general and with the project main outputs. Simultaneously, PPs fulfilled similar questionnaire by themselves this way providing their point of view to the project outcomes. There was an option to tailor the initial questionnaire form but each PP found it is not necessary. So, the all questions were relevant and aimed to the core of the research. The involvement of local stakeholders in this research was fundamental in order to receive as much as reliable answers.

Inquiring embraced 28 pilot villages and 7 PPs from 7 countries.

RDA Banat collected and processed the all answers which are presented in this paper with few conclusions upon them.

RESEARCHING RESULTS BY PPS

The questionnaire for PPs was divided into the 3 sections according to the main outputs has set.

MAIN OUTPUT #1: Transnational Action Plan (TAP)

Q #1: In your opinion, does the TAP/LAP could be a useful tool to the other organisations/regions in your country for the valorization of cultural and natural heritage:
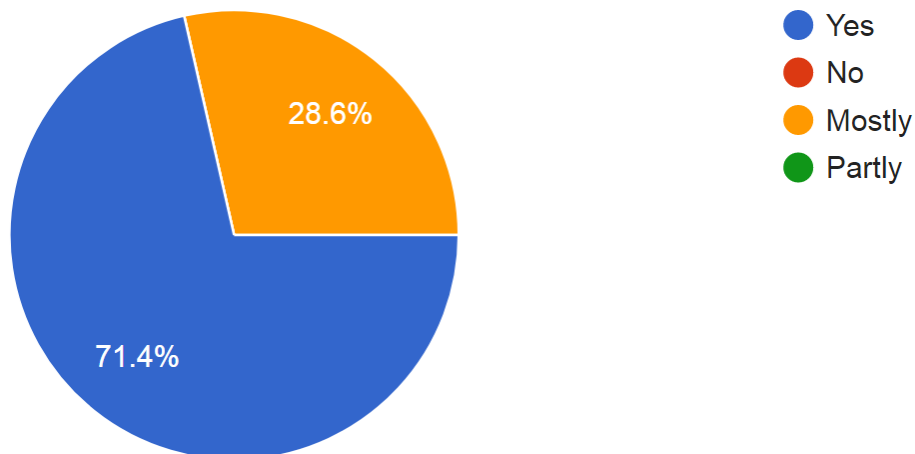
Q # 2: In the TAP/LAP(s) issue "Social Capital", the expected change with the most probability is expected in the field of:

Q # 3: In the TAP/LAP(s) issue "Young People", the expected change with the most probability is expected in the field of:

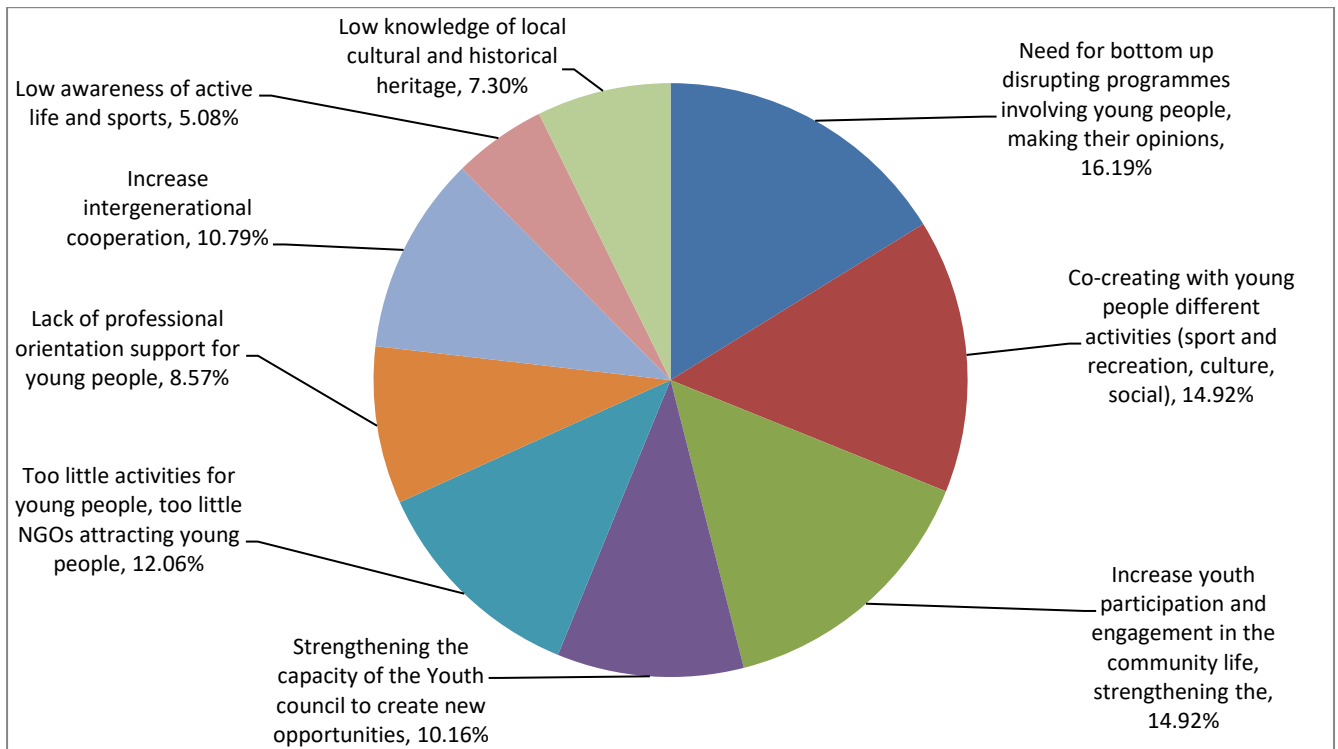

- Low knowledge of local cultural and historical heritage, 7.30%
- Low awareness of active life and sports, 5.08%
- Increase intergenerational cooperation, 10.79%
- Lack of professional orientation support for young people, 8.57%
- Too little activities for young people, too little NGOs attracting young people, 12.06%
- Strengthening the capacity of the Youth council to create new opportunities, 10.16%
- Need for bottom up disrupting programmes involving young people, making their opinions, 16.19%
- Co-creating with young people different activities (sport and recreation, culture, social), 14.92%
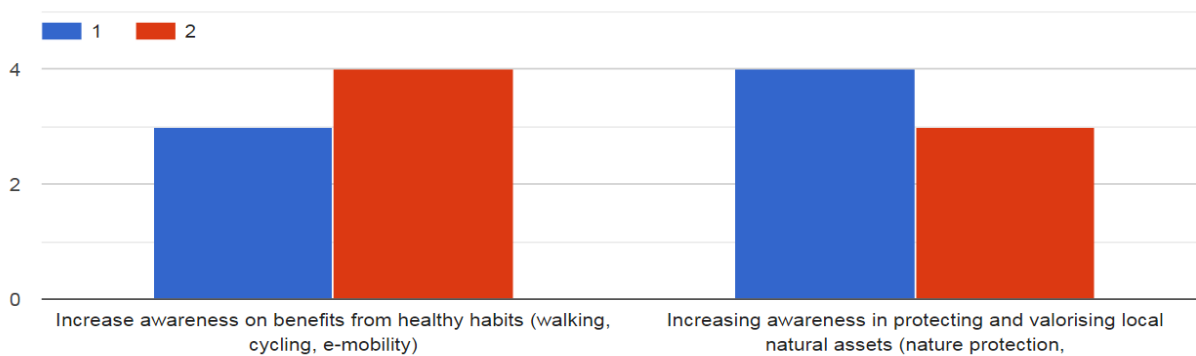- Increase youth participation and engagement in the community life, strengthening the, 14.92%
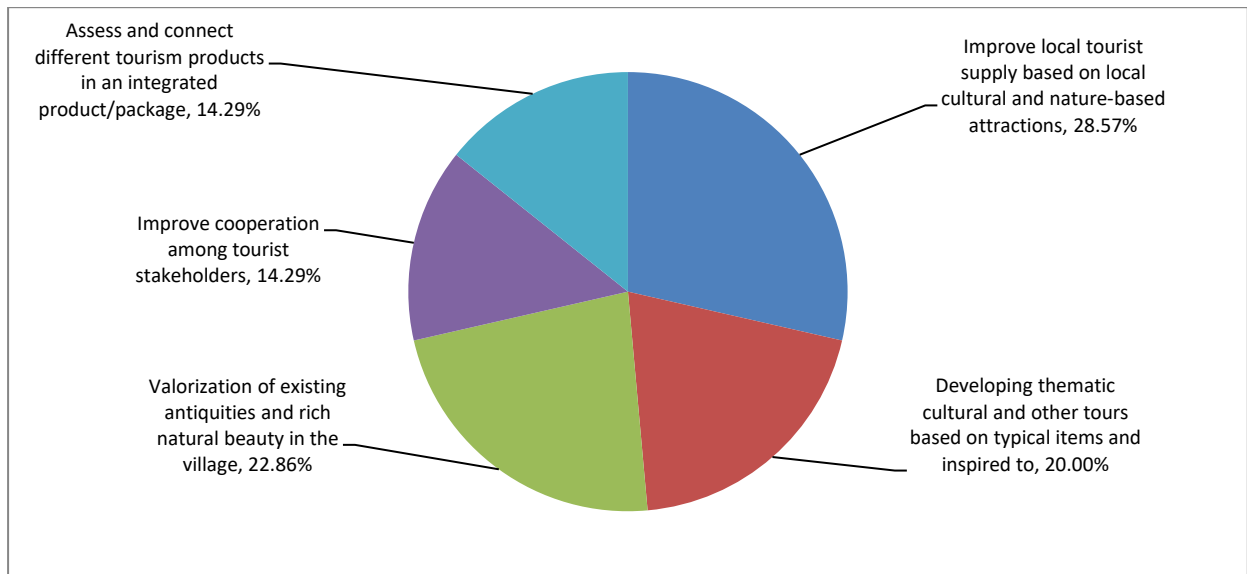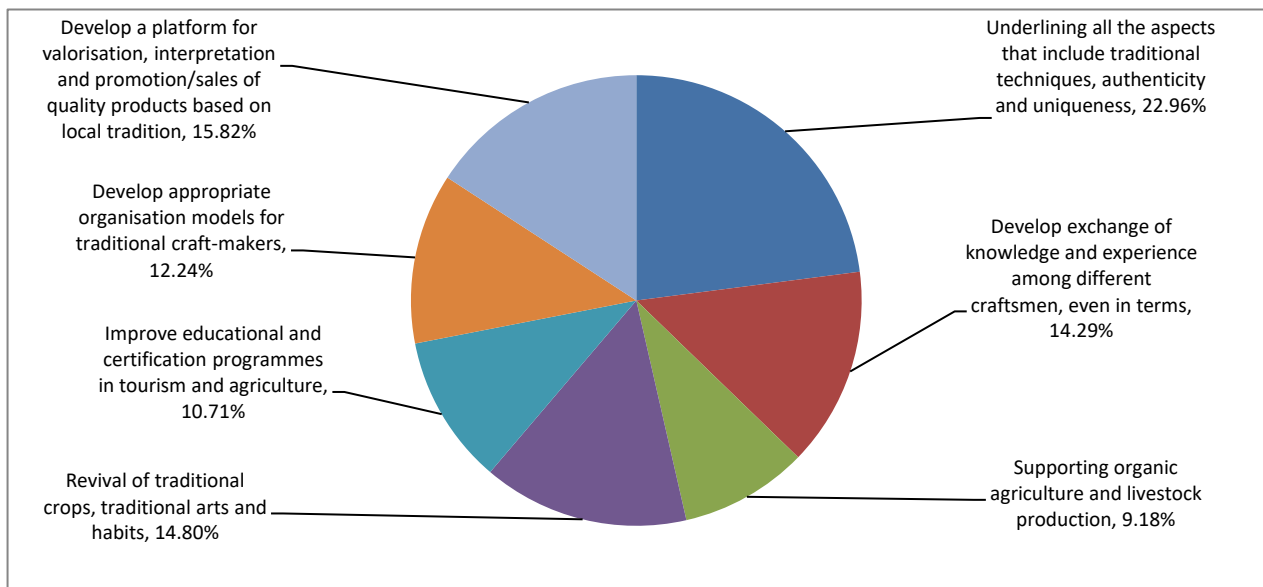
Q # 4: In the TAP/LAP(s) issue "Smart Villages", the expected change with the most probability is expected in the field of:

Q # 5: In the TAP/LAP(s) issue "Tourism", the expected change with the most probability is expected in the field of:

Assess and connect different tourism products in an integrated product/package, 14.29%

Improve local tourist supply based on local cultural and nature-based attractions, 28.57%

Improve cooperation among tourist stakeholders, 14.29%

Valorization of existing antiquities and rich natural beauty in the village, 22.86%

Developing thematic cultural and other tours based on typical items and inspired to, 20.00%

Q # 6: In the TAP/LAP(s) issue "Know How", the expected change with the most probability is expected in the field of:

Develop a platform for valorisation, interpretation and promotion/sales of quality products based on local tradition, 15.82%

Underlining all the aspects that include traditional techniques, authenticity and uniqueness, 22.96%

Develop appropriate organisation models for traditional craft-makers, 12.24%

Develop exchange of knowledge and experience among different craftsmen, even in terms, 14.29%

Improve educational and certification programmes in tourism and agriculture, 10.71%

Supporting organic agriculture and livestock production, 9.18%

Revival of traditional crops, traditional arts and habits, 14.80%

Q # 7: What is the main lack of the TAP/LAP, if any, expected in the field of:

A#1: The main lack of the TAP/LAP is that in the process of preparation of the action plan, was difficult to engage a larger number of people to be actively involved

A#2: The TAP/LAP is intended as a tool for Local Authorities (small and medium sized rural/marginalized villages) to steer and lead local development strategies in the short-mid-long term. To be implemented, it needs a continuous work and cooperation between all stakeholders (public and private) active in the village
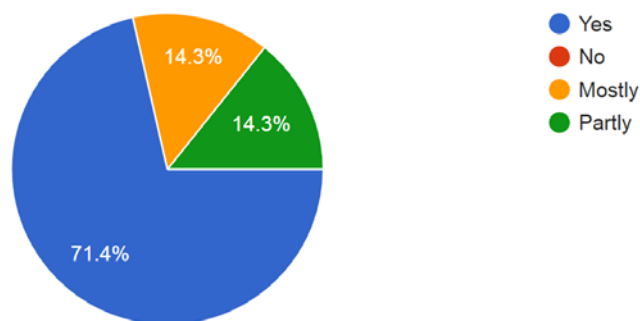
MAIN OUTPUT #2: Pilot Demonstration Actions

Q #1: Is the realized Pilot Demonstration Action(s) replicable by any other entity seeking for strategies of territorial enhancement built on sustainability and led by local communities in your country?
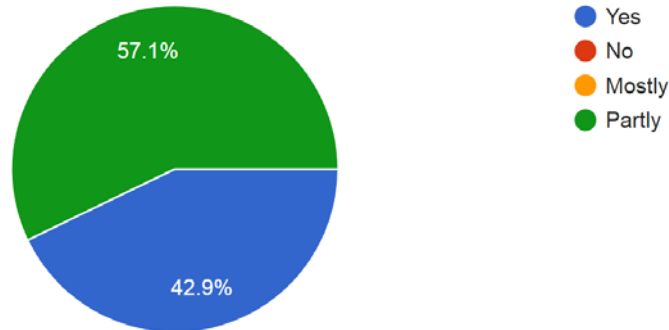
Q#2. Has the TAP/LAP foreseen the most important Pilot demonstration action(s) that will make change in order to become a real "authentic village"?
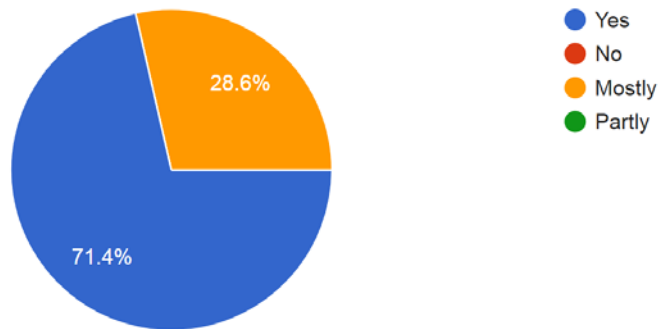
Q#3. Has the realized Pilot Demonstration Action(s) really have long-lasting effect in the selected village?
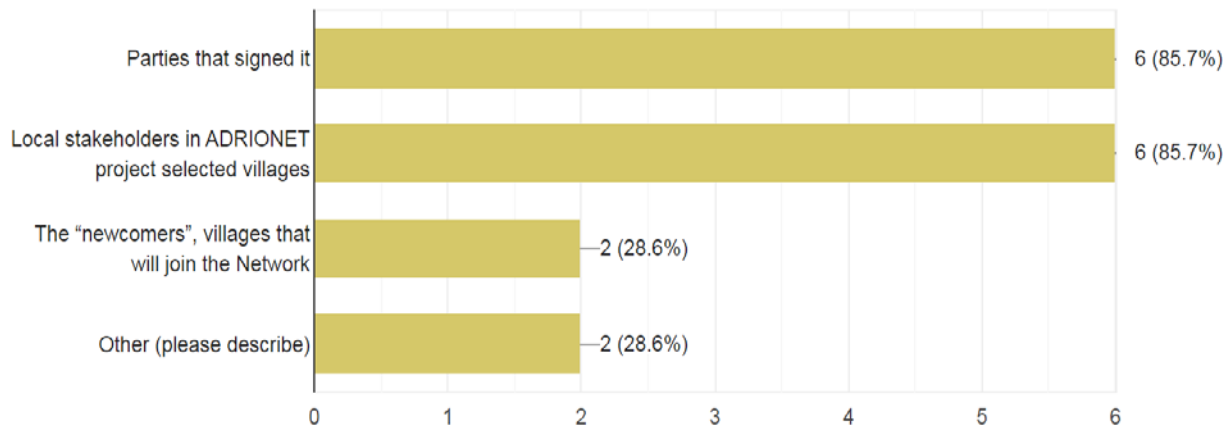

Q4. What was the main lack of the Pilot Demonstration Action(s), if any?

No response

MAIN OUTPUT #3: Transnational Network of Authentic Villages

Q #1: In your opinion, the Network will be operational mostly because of (future) engagement of:

Q#2. In your opinion, the Network will contribute to overcome the current marginalization, fragmentation and sub-enhancement of the villages in it
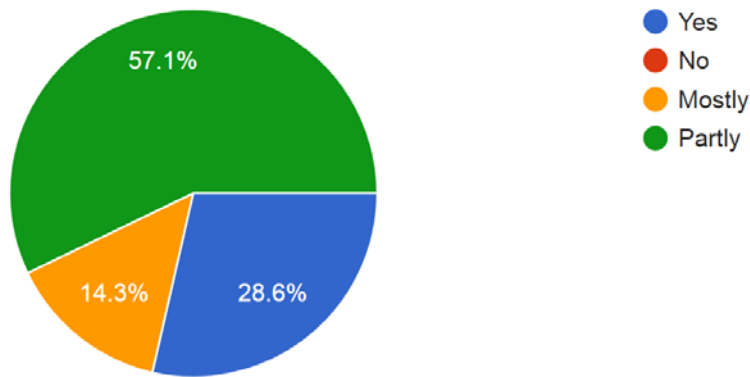
Q#3. In your opinion, the villages that are included in the Network should be aimed mostly to the attract tourists rather than to the conservation of natural and cultural assets
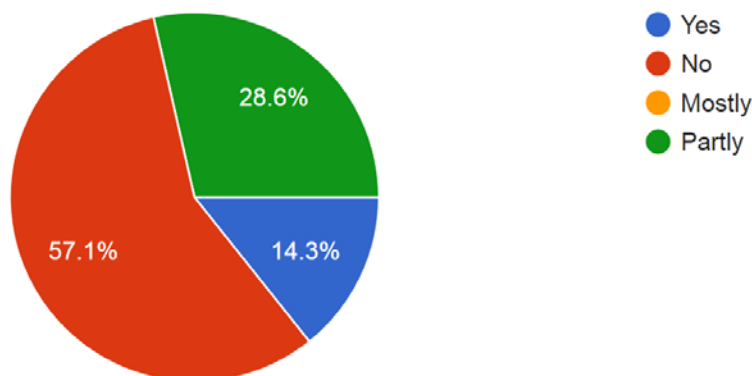
RESULTS BY SELECTED PILOT VILLAGES (SPV)

MAIN OUTPUT #1: Transnational Action Plan (TAP)

Q #1: In your opinion, the main difference between similar villages/rural areas who strive to point out preservation of cultural and natural heritage, and the approach implemented in the Project is mainly because of:
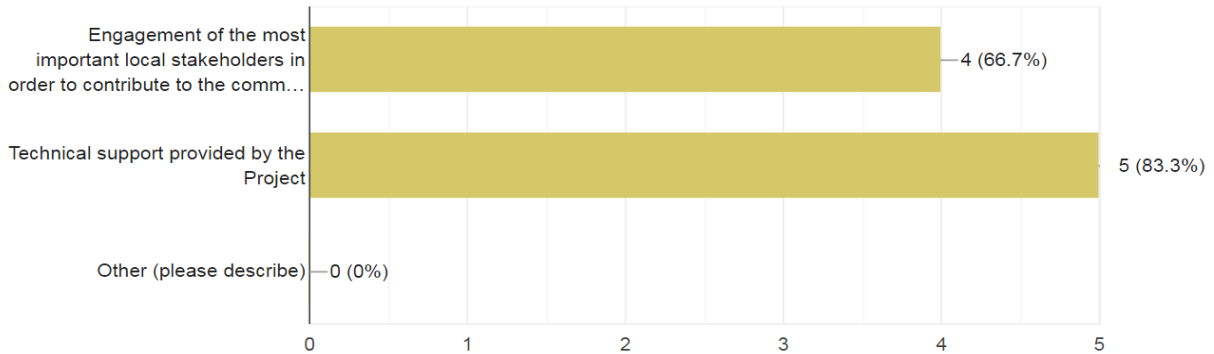
Q#2. Has the TAP/LAP foreseen the most important actions that will make change in order to become a real "authentic village"?
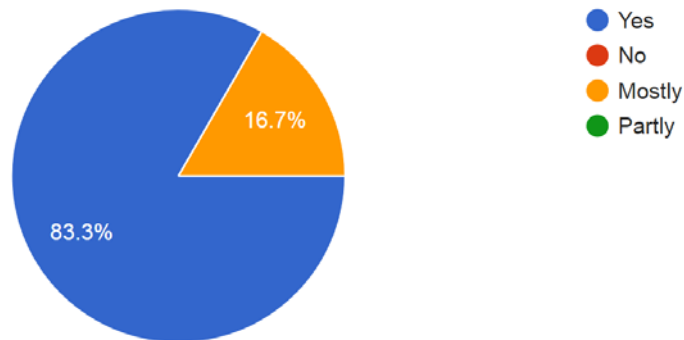
Q#3. In the TAP/LAP(s) issue "Social Capital", the expected change with the most probability is expected in the field of:

Q#4. In the TAP/LAP(s) issue "Young People", the expected change with the most probability is expected in the field of:

- Need for bottom up disrupting programmes involving young people, making their opinions, 14.39%
- Too little activities for young people, too little NGOs attracting young people, 11.58%
- Low knowledge of local cultural and historical heritage, 9.82%
- Lack of professional orientation support for young people, 10.53%
- Low awareness of active life and sports, 6.32%
- Co-creating with young people different activities (sport and recreation, culture, social), 12.98%
- Strengthening the capacity of the Youth council to create new opportunities, 11.23%
- Increase youth participation and engagement in the community life, strengthening the, 12.98%
- Increase intergenerational cooperation, 10.18%

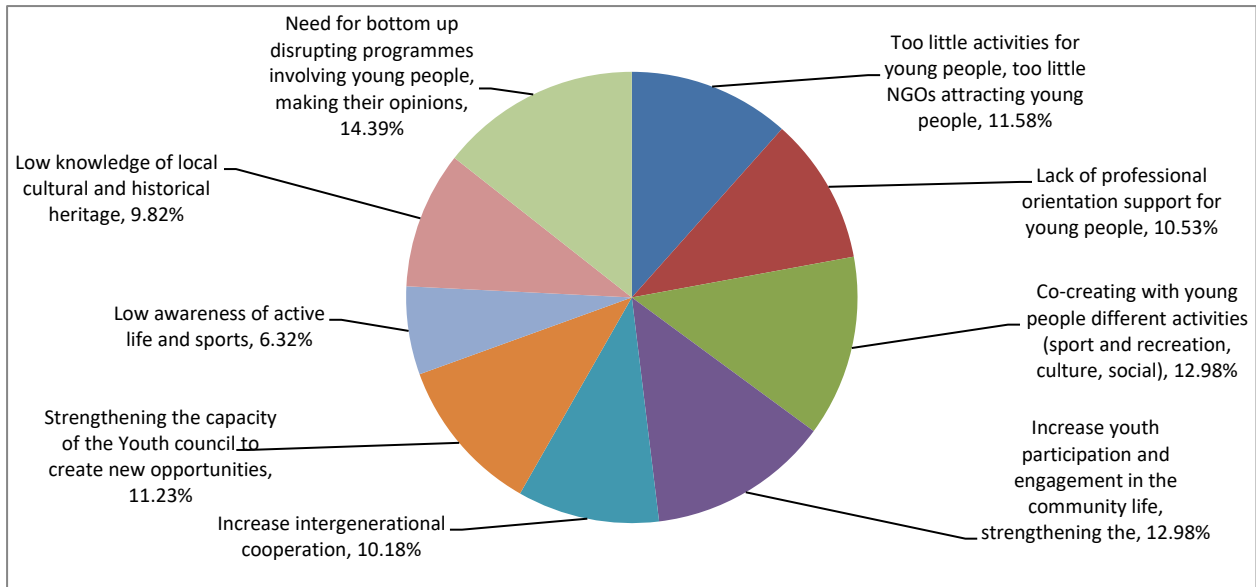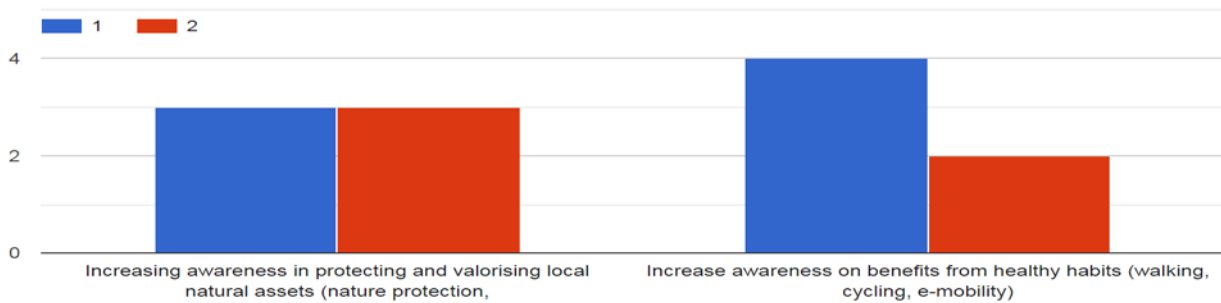**Q#5. In the TAP/LAP(s) issue "Smart Villages", the expected change with the most probability is expected in the field of:**

Legend: 1, 2

- Increasing awareness in protecting and valorising local natural assets (nature protection,
- Increase awareness on benefits from healthy habits (walking, cycling, e-mobility)

Q#6. In the TAP/LAP(s) issue "Tourism", the expected change with the most probability is expected in the field of:

- Valorization of existing antiquities and rich natural beauty in the village, 19.19%
- Improve local tourist supply based on local cultural and nature-based attractions, 29.29%
- Improve cooperation among tourist stakeholders, 13.13%
- Assess and connect different tourism products in an integrated product/package, 15.15%
- Developing thematic cultural and other tours based on typical items and inspired to, 23.23%

Q#7. In the TAP/LAP(s) issue "Know How", the expected change with the most probability is expected in the field of:

Revival of traditional crops, traditional arts and habits, 15.43%

Supporting organic agriculture and livestock production, 10.86%

Improve educational and certification programmes in tourism and agriculture, 9.71%

Develop exchange of knowledge and experience among different craftsmen, even in terms, 14.86%

Underlining all the aspects that include traditional techniques, authenticity and uniqueness, 21.71%

Develop a platform for valorisation, interpretation and promotion/sales of quality products based on local tradition, 14.29%

Develop appropriate organisation models for traditional craft-makers, 13.14%
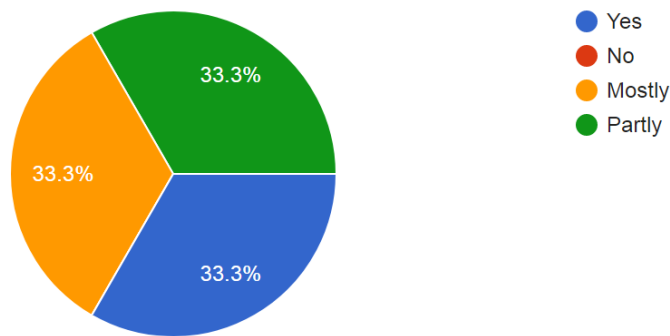
Q#8. What is the main lack of the TAP/LAP, if any?

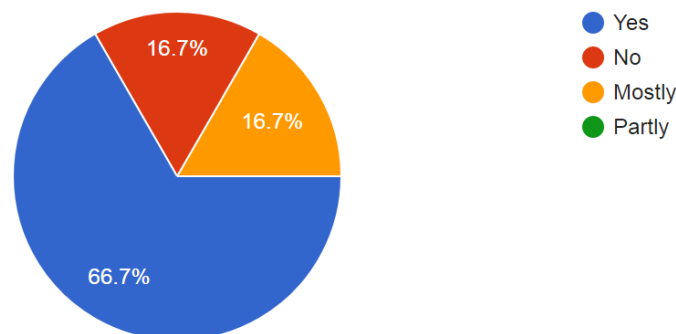No response

MAIN OUTPUT 2: Pilot Demonstration Actions (PDA)

Q#1. Has the TAP/LAP foreseen the most important Pilot demonstration action(s) that will make change in order to become a real "authentic village"?

Legend: Yes, No, Mostly, Partly

Q#2. Has the realized Pilot Demonstration Action(s) really have long-lasting effect in the selected village?

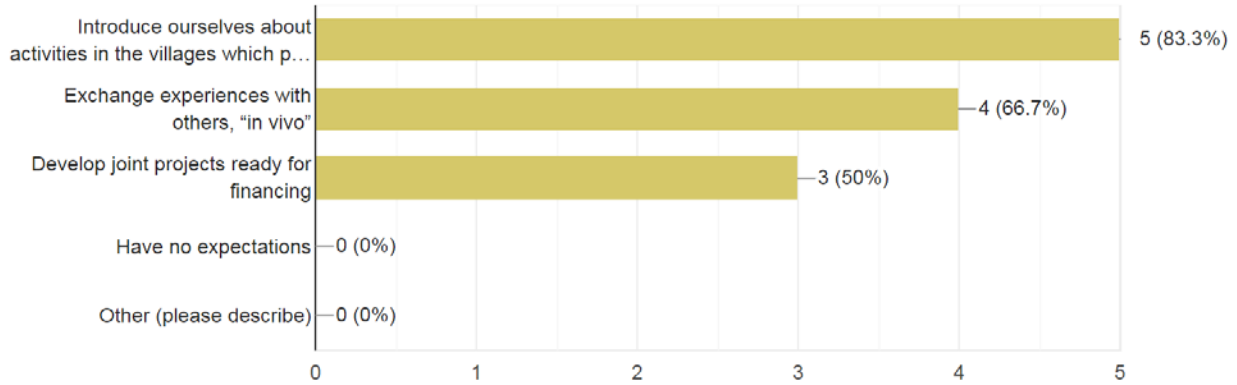

Legend: Yes, No, Mostly, Partly

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Q#3. What was the main lack of the Pilot Demonstration Action(s), if any?

No response

MAIN OUTPUT 3: Transnational Network of Authentic Villages

Q#1. What are your expectations relating the Network:

Q#2. In your opinion, the Network will contribute to overcome the current marginalization, fragmentation and sub-enhancement of the villages in it:
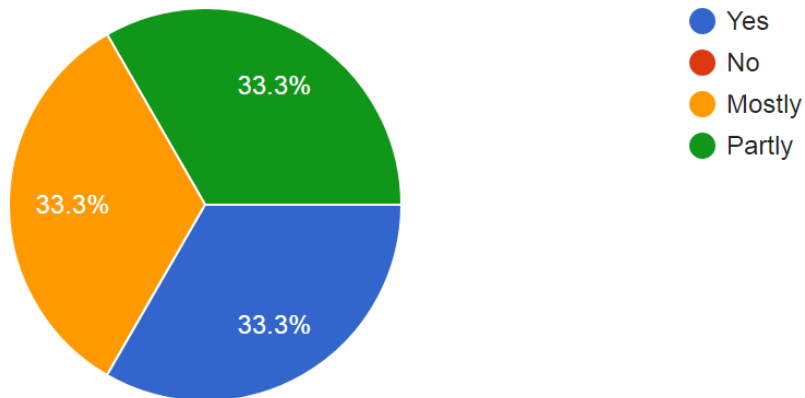
Q#3. In your opinion, the villages that are included in the Network should be aimed mostly to the tourists attraction rather than to the conservation of natural and cultural assets

MAIN FINDINGS

MAIN OUTPUT #1: Transnational Action Plan (TAP)

When it is about TAP there was a little difference between two questionnaires.

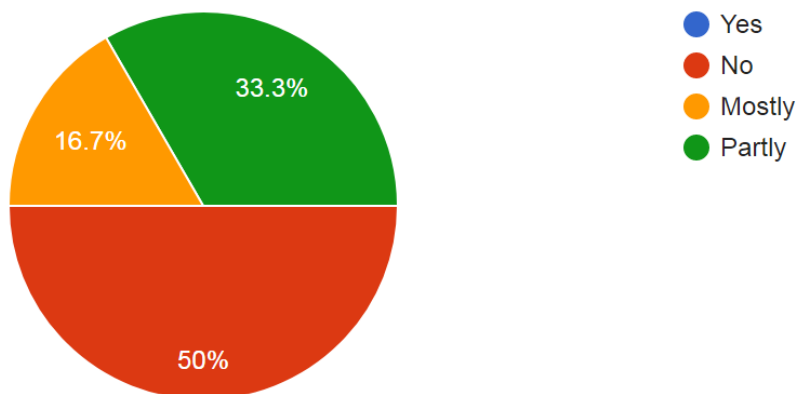- *In the one for PPs Q #1 was: "In your opinion, does the TAP/LAP could be a useful tool to the other organizations/regions in your country for the valorization of cultural and natural heritage". Results suggest that PPs see the TAP as a useful tool to the other organizations/regions in their countries for the valorization of cultural and natural heritage.*

- *In the questionnaire for SPVs Q #1 was: "In your opinion, the main difference between similar villages/rural areas who strive to point out preservation of cultural and natural heritage, and the approach implemented in the Project is mainly because of:". Results suggests that SPVs see main difference between similar villages/rural areas who strive to point out preservation of cultural and natural heritage, and the approach implemented in the Project is mainly because of Technical support provided by the Project (83.3%) as well as Engagement of the most important local stakeholders in order to contribute to the community, at first place (66.7%).*

- *In the questionnaire for SPVs Q #2 was: "Has the TAP/LAP foreseen the most important actions that will make change in order to become a real `authentic village`"? Results suggests that SPVs find out that pilot actions defined in TAP/LAP will make change in order to SPVs will become a real "authentic village" (83.3%) as well as there are pilot actions which mostly could make change (16.7%).*

From the next question in this part of the questionnaire they were all similar.

Q #2 (PPs)/Q #3 (SPVs) was: "In the TAP/LAP(s) issue "Social Capital", the expected change with the most probability is expected in the field of:". Collected answers are presented in the table below.

Social Capital issue	PPs (%)	SPVs (%)
Young families' struggle for adequate housing and child-care	17.57	15.50
Lack of systematic care for the elders	17.57	13.95
Increase awareness about inclusion of elders and people with disabilities	13.51	10.58
Strengthen support capacity of associations through training programmes	12.84	17.05
Enable mentoring to young people by elders (mainly in traditional crafts)	19.59	20.93
Strengthen institutional, organizational, and spatial capacities for social activities	18.92	21.71

Given results suggest that two most important fields where both PPs and SPVs expect changes are Strengthen institutional, organizational, and spatial capacities for social activities (18.92 of PPs and 21.17% of SPVs) as well as Enable mentoring to young people by elders (mainly in traditional crafts) (19.59% of PPs and 20.93% of SPVs), while the fields with the least probabilities are Increase awareness about inclusion of elders and people with disabilities (10.58% of SPVs) and Strengthen support capacity of associations through training programmes (12.84% of PPs). Expected changes in issue of Social Capital are mostly in the field of better management on local level and in the relation between elders and youngsters who are envisaged to preserve traditional crafts, mainly, while vulnerable groups like elders and people with disabilities as well as general technical support through associations are fields where changes are the least likely.

Q #3 (PPs)/Q #4 (SPVs) was: "In the TAP/LAP(s) issue "Young People", the expected change with the most probability is expected in the field of:". Collected answers are presented in the table below.

Young People issue	PPs (%)	SPVs (%)
Too little activities for young people, too little NGOs attracting young people	12.06	11.58
Lack of professional orientation support for young people	8.57	10.53
Co-creating with young people different activities (sport and recreation, culture, social)	14.92	12.98
Increase youth participation and engagement in the community life, strengthening the capacity of Municipal Youth Council	14.92	12.98
Increase intergenerational cooperation	10.79	10.18
Strengthening the capacity of the Youth council to create new opportunities	10.16	11.23
Low awareness of active life and sports	5.08	6.32
Low knowledge of local cultural and historical heritage	7.30	9.82
Need for bottom up disrupting programmes involving young people, making their opinions heard and appreciated	16.19	14.39

Given results suggest that the most important field where both PPs and SPVs expect changes is Need for bottom up disrupting programmes involving young people, making their opinions heard and appreciated (16.19% of PPs and 14.39% of SPVs), while the field with the least probabilities is Low awareness of active life and sports (5.08% of PPs and 6.32% of SPVs). Expected changes in issue of Young People is recognized in the necessity of stronger involvement of youngsters whose impact on local community policies should be with higher impact, while the least changes are expected in their leisure time.

Q #4 (PPs)/Q #5 (SPVs) was: In the TAP/LAP(s) issue "Smart Villages", the expected change with the most probability is expected in the field of. Results suggests that PPs slightly find that Increasing awareness in protecting and valorizing local natural assets against Increasing awareness on benefits from healthy habits (4/3), while SPVs finds it more intensively (4/2).

Q #5 (PPs)/Q #6 (SPVs) was: "In the TAP/LAP(s) issue "Tourism", the expected change with the most probability is expected in the field of:". Collected answers are presented in the table below.

Tourism issue	PPs (%)	SPVs (%)
Improve local tourist supply based on local cultural and nature-based attractions	28.57	29.29
Developing thematic cultural and other tours based on typical items and inspired to emotional tourism	20.00	23.23
Assess and connect different tourism products in an integrated product/package	14.29	15.15
Improve cooperation among tourist stakeholders	14.29	13.13
Valorization of existing antiquities and rich natural beauty in the village	22.86	19.19

Given results suggest that the most important field where both PPs and SPVs expect changes is Improve local tourist supply based on local cultural and nature-based attractions (28.57% of PPs and 29.29% of SPVs), while there are two fields with the least probabilities. The first one is Improve cooperation among tourist stakeholders (14.29% of PPs and 13.13% of SPVs) and the second one is Assess and connect different tourism products in an integrated product/package (14.298% of PPs and 15.15% of SPVs). Expected changes in issue of Tourism is clearly recognized in the field of local tourist supply which has to be based on cultural and nature-based attractions. This means that huge efforts have to be put into the marketing (outside efforts) and local organizational and infrastructural restructuring (inside efforts). The least changes are expected in creation of an integrated product/package as well as in tighter relations among stakeholders, which both is in some contradiction with previous finding. This lead to the conclusion that some respectable "on field" person/authority should balance between interests of local tourist workers and general interests of the local community.

Q #6 (PPs)/Q #7 (SPVs) was: In the TAP/LAP(s) issue "Know How", the expected change with the most probability is expected in the field of. Collected answers are presented in the table below.

Know How issue	PPs (%)	SPVs (%)
Underlining all the aspects that include traditional techniques, authenticity and uniqueness to create the myth of the place	22.96	21.71
Develop a platform for valorization, interpretation and promotion/sales of quality products based on local tradition	15.82	14.29
Develop appropriate organization models for traditional craft-makers	12.24	13.14
Develop exchange of knowledge and experience among different craftsmen, even in terms of inter-generational cooperation	14.29	14.86
Improve educational and certification programmes in tourism and agriculture	10.71	9.71
Supporting organic agriculture and livestock production	9.18	10.86
Revival of traditional crops, traditional arts and habits	14.80	15.43

Given results suggest that the most important field where both PPs and SPVs expect changes is Underlining all the aspects that include traditional techniques, authenticity and uniqueness to create the myth of the place (22.96% of PPs and 21.71% of SPVs), while there are two fields with the least probabilities. The first one is Supporting organic agriculture and livestock production (9.18% of PPs and 10.86% of SPVs) and the second one is Improve educational and certification programmes in tourism and agriculture (10.71% of PPs and 9.71% of SPVs). Expected changes in issue of Know How is clearly recognized in the field of mythology which is far beyond everyday life. Finding authenticity and uniqueness of the 'authentic village' might be the key for the success in general, when it is about tourism development. On the other hand, common activities in the agriculture and livestock production as well as activities in certification programmes haven't recognized as fields where the changes are expected.

MAIN OUTPUT #2: Pilot Demonstration Actions

When it is about Pilot Demonstration Actions there was a little difference between two questionnaires.

Q #1 (PPs) was: "Is the realized Pilot Demonstration Action(s) replicable by any other entity seeking for strategies of territorial enhancement built on sustainability and led by local communities in your country?" Results suggest that there is no so strong believe that PDAs could be replicable by any other entity seeking for strategies of territorial enhancement built on sustainability and led by local communities in PPs countries. Only 42.9% of PPs find that they are replicable, while 57.1% of them find it only partly replicable. This result could lead to the conclusion that PDAs are tailored for certain village taking into the consideration all of its characteristics and other villages/regions need their own actions and strategies.

From the next question in this part of the questionnaire they are all similar.

Q #2 (PPs)/Q #1 (SPVs) was: "Has the TAP/LAP foreseen the most important Pilot demonstration action(s) that will make change in order to become a real `authentic village`?"

Q #2 (PPs)/Q #1 (SPVs)	PPs (%)	SPVs (%)
Yes	71.4	33.3
Mostly	28.6	33.3
Partly	0.0	33.3
No	0.0	0.0

Given results suggest there is a difference in belief about impact of PDAs in order to SPVs become a real `authentic village'. PPs are almost sure it will happen while SPVs have more reserve about that. This result could lead to the conclusion that SPVs haven't been included in definition of PDAs or local circumstances have changed during the project realization.

Q #3 (PPs)/Q #2 (SPVs) was: "Has the realized Pilot Demonstration Action(s) really have long-lasting effect in the selected village?"

Q #3 (PPs)/Q #2 (SPVs)	PPs (%)	SPVs (%)
Yes	71.4	66.7
Mostly	14.3	0.0
Partly	14.3	16.7
No	0.0	16.7

Given results suggests there is a big difference in belief about long-lasting effect in the selected villages. Again, PPs are more convinced about that unlikely SPVs among whom there are those who didn't recognized long-lasting effects of PDAs at all (16.7%). Like in previous question, this result could lead to the conclusion that SPVs haven't been included in definition of PDAs or local circumstances have changed during the project realization.

Q #4 (PPs)/Q #3 (SPVs) was: What was the main lack of the Pilot Demonstration Action(s), if any? There weren't any finding about this.

MAIN OUTPUT 3: Transnational Network of Authentic Villages (TNAV)

When it is about TNAV the two questionnaires differed only in the first question.

Q #1 (PPs) was: "In your opinion, the Network will be operational mostly because of (future) engagement of:". Given results suggest that most important factors that influence the operation of TNAV are Parties that signed it (85.7%) and Local stakeholders in ADRIONET project selected villages (85.7%). This result could lead to the strong conclusion that local factor is crucial relating the operation of the TNAV, what is quite natural.

Q #1 (SPVs) was: "What are your expectations relating the Network". Results suggests that highest expectations from the TNAV is respectively from: Introduce ourselves about activities in the villages which participate in it (83.3%), Exchange experiences with others "in vivo" (66.7%) and Develop joint projects ready for financing (50%). It is obvious that every village included in TNAV have clear expectation or more of them from it. This result could lead to the conclusion that parties in the TNAV both prefer introduce themselves with the other parties and their efforts in local tourism development, and they are eager to exchange experiences what finally could result in development of common projects.

From the next question in this part of the questionnaire they are all similar.

Q #2 (PPs)/Q #2 (SPVs) was: "In your opinion, the Network will contribute to overcome the current marginalization, fragmentation and sub-enhancement of the villages in it".

Q #2 (PPs)/Q #2 (SPVs)	PPs (%)	SPVs (%)
Yes	28.6	33.3
Mostly	14.3	33.3
Partly	57.1	33.3
No	0.0	0.0

Given results suggests there is a difference in belief about TNAV future contribution in overcoming the current marginalization, fragmentation and sub-enhancement of the villages in it. In this case, SPVs have slightly stronger belief, while most of the PPs think that TNAV will only partly contribute to this (57.1%). This result suggests that PPs have more reserve in the impact of the TNAV than SPVs. Reason for this could be found in the previous experiences/projects carried out by PPs. Reason for higher expectations from SPVs side is their deeper involvement in that kind of networks, considering economic interests of the local stakeholders.

Q #3 (PPs)/Q #3 (SPVs) was: "In your opinion, the villages that are included in the Network should be aimed mostly to the attract tourists rather than to the conservation of natural and cultural assets."

Q #3 (PPs)/Q #3 (SPVs)	PPs (%)	SPVs (%)
Yes	14.3	0.0
Mostly	0.0	16.7
Partly	28.6	33.3
No	57.1	50.0

Given result suggests that both PPs and SPVs mostly belief that villages included in the TNAV should

not be aimed mostly to the attract tourists instead of the conservation of natural and cultural assets (57.1% of PPs and 50.0% of SPVs). This clearly shows the message to the wider environment and tourist community as well that conservation of natural and cultural assets should be more prioritized rather than putting efforts into the tourist's attraction.

CONCLUSIONS

As the ultimate goals of every project are its impact on beneficiaries (short term effect) and its sustainability (with long-lasting effects). There were three main outputs in ADRIONET project which have to ensure its sustainability. All of them were assessed by most relevant actors during the project realization, PPs and SPVs.

When it is about the TAP, expected changes identified by the PPs and SPVs are slightly differ but mainly are consistent. It is clear that there is a need for better management on local level and in the relation between elders and youngsters who has to take over responsibilities at local community more intensively. Also, in order to find the right balance between interests of local tourist workers and general interests of the local community it is advisable to find out some respectable "on field" person/authority who is able to do that. However, 'authenticity' and uniqueness of the village are factors with greatest impact on tourist and it is ultimate goal to find out some myth related to the 'authentic village'. As a main lacks of the TAP PPs find in the process of preparation of the action plan, when it was difficult to engage a larger number of actively involved people as well as restraint in future cooperation between all stakeholders (public and private) active in the village.

When it is about the PDAs, because they are tailored for certain village taking into the consideration all of its characteristics they are not replicable by any other entity seeking for strategies of territorial enhancement built on sustainability. Beside that local circumstances could change meanwhile so, it is not possible just take over PDAs from the TAP and implement it somewhere else.

When it is about the TNAV there is a strong conclusion that local factors are crucial relating the operation of the TNAV. It is obvious that PPs as well as PVS welcome establishment of this kind of partnership hoping in future benefits, while SPVs are more optimistic. Finally, TNAV send the message to the wider environment and tourist community as well that conservation of natural and cultural assets should be more prioritized rather than putting efforts into the tourists attraction

As a final conclusion could be defined that in order to overcome current marginalization, fragmentation and under-valorization of certain territories which has natural and cultural assets development of tourism, by implementation of an innovative concept of "hospitable community", could ensure their brighter future.

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ANNEX 1

QUESTIONNAIRE FOR THE PROJECT PARTNERS

- *PARTNER NAME:* _____

MAIN OUTPUT 1: Transnational Action Plan (TAP)

- *TAP is a road-map with a horizon that goes beyond the project lifetime. It set out a set of common objectives and actions, tuned to the peculiarities of each territory involved that started with ADRIO.NET, and will continue after its conclusion.*

1. *In your opinion, does the TAP/LAP could be a useful tool to the other organisations/regions in your country for the valorisation of cultural and natural heritage?*

   YES, NO, Mostly, Partly

2. *In the TAP/LAP(s) issue "Social Capital", the expected change with the most probability is expected in the field of: (*rate it from the most important 1 to the least important 6*)*

   - *Young families' struggle for adequate housing and child-care*
   - *Lack of systematic care for the elders*
   - *Increase awareness about inclusion of elders and people with disabilities*
   - *Strengthen support capacity of associations through training programmes*
   - *Enable mentoring to young people by elders (mainly in traditional crafts)*
   - *Strengthen institutional, organizational, and spatial capacities for social activities*

3. *In the TAP/LAP(s) issue "Young People", the expected change with the most probability is expected in the field of: (*rate it from the most important 1 to the least important 9*)*

   - *Too little activities for young people, too little NGOs attracting young people*
   - *Lack of professional orientation support for young people*
   - *Co-creating with young people different activities (sport and recreation, culture, social)*
   - *Increase youth participation and engagement in the community life, strengthening the capacity of Municipal Youth Council*
   - *Increase intergenerational cooperation*
   - *Strengthening the capacity of the Youth council to create new opportunities*
   - *Low awareness of active life and sports*
   - *Low knowledge of local cultural and historical heritage*
   - *Need for bottom up disrupting programmes involving young people, making their opinions heard and appreciated*

4. *In the TAP/LAP(s) issue "Smart Villages", the expected change with the most probability is expected in the field of: (*rate it from the most important 1 to the least important 2*)*

- *Increasing awareness in protecting and valorising local natural assets (nature protection, waste separation, renewable energy, water management)*
- *Increase awareness on benefits from healthy habits (walking, cycling, e-mobility)*

5. *In the TAP/LAP(s) issue "Tourism", the expected change with the most probability is expected in the field of: (*rate it from the most important 1 to the least important 5*)*

- *Improve local tourist supply based on local cultural and nature-based attractions*
- *Developing thematic cultural and other tours based on typical items and inspired to emotional tourism*
- *Assess and connect different tourism products in an integrated product/package*
- *Improve cooperation among tourist stakeholders*
- *Valorization of existing antiquities and rich natural beauty in the village*

6. *In the TAP/LAP(s) issue "Know How", the expected change with the most probability is expected in the field of: (*rate it from the most important 1 to the least important 9*)*

- *Underlining all the aspects that include traditional techniques, authenticity and uniqueness to create the myth of the place*
- *Develop a platform for valorisation, interpretation and promotion/sales of quality products based on local tradition*
- *Develop appropriate organisation models for traditional craft-makers*
- *Develop exchange of knowledge and experience among different craftsmen, even in terms of inter-generational cooperation*
- *Improve educational and certification programmes in tourism and agriculture*
- *Supporting organic agriculture and livestock production*
- *Revival of traditional crops, traditional arts and habits*

7. *What is the main lack of the TAP/LAP, if any?*

_____

MAIN OUTPUT 2: Pilot Demonstration Actions

- **Pilot demonstration actions are envisaged as: environmental requalification; valorisation of the local know-how; valorisation of the cultural and natural heritage and landscapes. All the pilot demonstration actions are intended to have long-lasting effects. Their main purpose was to test common solutions of territorial enhancement based on "authentic village" model.**

1. *Is the realized Pilot Demonstration Action(s) replicable by any other entity seeking for strategies of territorial enhancement built on sustainability and led by local communities in your country?*

YES, NO, Mostly, Partly

2. *Has the TAP/LAP foreseen the most important Pilot demonstration action(s) that will make change in order to become a real "authentic village"?*

YES, NO, Mostly, Partly

3. *Has the realized Pilot Demonstration Action(s) really have long-lasting effect in the selected village?*

YES, NO, Mostly, Partly

4. *What was the main lack of the Pilot Demonstration Action(s), if any?*

_____

MAIN OUTPUT 3: Transnational Network of Authentic Villages

- **The first task of Network of authentic villages, once established through the subscription of the Memorandum of Understanding, is the preparation of a post-project durability plan to ensure a continuity (mostly organisational and financial) to the Network itself, including also the future management of the online platform.**

1. *In your opinion, the Network will be operational mostly because of (future) engagement of:*

   - *Parties that signed it*

   - *Local stakeholders in ADRIONET project selected villages*

   - *The "newcomers", villages that will join the Network*

   - *Other (please describe)*

2. *In your opinion, the Network will contribute to overcome the current marginalization, fragmentation and sub-enhancement of the villages in it:*

   YES, NO, Mostly, Partly

3. *In your opinion, the villages that are included in the Network should be aimed mostly to the attract tourists rather than to the conservation of natural and cultural assets*

   YES, NO, Mostly, Partly

ANNEX 2

QUESTIONNAIRE FOR THE SELECTED PILOT VILLAGES

- *PARTNER NAME:* _____

- *PILOT VILLAGE:* _____

- *TAP is a road-map with a horizon that goes beyond the project lifetime. It set out a set of common objectives and actions, tuned to the peculiarities of each territory involved that started with ADRIO.NET, and will continue after its conclusion.*

1. *In your opinion, the main difference between similar villages/rural areas who strive to point out preservation of cultural and natural heritage, and the approach implemented in the Project is mainly because of:*

   - *Engagement of the most important local stakeholders in order to contribute to the community, at first place*

   - *Technical support provided by the Project*

   - *Other (please describe)*

2. *Has the TAP/LAP foreseen the most important actions that will make change in order to become a real "authentic village"?*
   YES, NO, Mostly, Partly

3. *In the TAP/LAP(s) issue "Social Capital", the expected change with the most probability is expected in the field of: (rate it from the most important 1 to the least important 6)*

   - *Young families' struggle for adequate housing and child-care*

   - *Lack of systematic care for the elders*

   - *Increase awareness about inclusion of elders and people with disabilities*

   - *Strengthen support capacity of associations through training programmes*

   - *Enable mentoring to young people by elders (mainly in traditional crafts)*

   - *Strengthen institutional, organizational, and spatial capacities for social activities*

4. *In the TAP/LAP(s) issue "Young People", the expected change with the most probability is expected in the field of: (rate it from the most important 1 to the least important 9)*

   - *Too little activities for young people, too little NGOs attracting young people*

   - *Lack of professional orientation support for young people*

   - *Co-creating with young people different activities (sport and recreation, culture, social)*

   - *Increase youth participation and engagement in the community life, strengthening the capacity of Municipal Youth Council*

   - *Increase intergenerational cooperation*

   - *Strengthening the capacity of the Youth council to create new opportunities*

- *Low awareness of active life and sports*

- *Low knowledge of local cultural and historical heritage*

- *Need for bottom up disrupting programmes involving young people, making their opinions heard and appreciated*

5. *In the TAP/LAP(s) issue "Smart Villages", the expected change with the most probability is expected in the field of: (rate it from the most important 1 to the least important 2)*
   - *Increasing awareness in protecting and valorising local natural assets (nature protection, waste separation, renewable energy, water management)*

   - *Increase awareness on benefits from healthy habits (walking, cycling, e-mobility)*

6. *In the TAP/LAP(s) issue "Tourism", the expected change with the most probability is expected in the field of: (rate it from the most important 1 to the least important 5)*
   - *Improve local tourist supply based on local cultural and nature-based attractions*

   - *Developing thematic cultural and other tours based on typical items and inspired to emotional tourism*

   - *Assess and connect different tourism products in an integrated product/package*

   - *Improve cooperation among tourist stakeholders*

   - *Valorization of existing antiquities and rich natural beauty in the village*

7. *In the TAP/LAP(s) issue "Know How", the expected change with the most probability is expected in the field of: (rate it from the most important 1 to the least important 9)*
   - *Underlining all the aspects that include traditional techniques, authenticity and uniqueness to create the myth of the place*

   - *Develop a platform for valorisation, interpretation and promotion/sales of quality products based on local tradition*

   - *Develop appropriate organisation models for traditional craft-makers*

   - *Develop exchange of knowledge and experience among different craftsmen, even in terms of inter-generational cooperation*

   - *Improve educational and certification programmes in tourism and agriculture*

   - *Supporting organic agriculture and livestock production*

   - *Revival of traditional crops, traditional arts and habits*

8. *What is the main lack of the TAP/LAP, if any?*

   _____

MAIN OUTPUT 2: Pilot Demonstration Actions (PDA)

- **Pilot demonstration actions are envisaged as: environmental requalification; valorisation of the local know-how; valorisation of the cultural and natural heritage and landscapes. All the pilot demonstration actions are intended to have long-lasting effects. Their main purpose was to test common solutions of territorial enhancement based on "authentic village" model.**

5. *Has the TAP/LAP foreseen the most important Pilot demonstration action(s) that will make change in order to become a real "authentic village"?*

YES, NO, Mostly, Partly

6. *Has the realized Pilot Demonstration Action(s) really have long-lasting effect in the selected village?*

   YES, NO, Mostly, Partly

3. *What was the main lack of the Pilot Demonstration Action(s), if any?*

   _____

MAIN OUTPUT 3: Transnational Network of Authentic Villages

- **The first task of Network of authentic villages, once established through the subscription of the Memorandum of Understanding, is the preparation of a post-project durability plan to ensure a continuity (mostly organisational and financial) to the Network itself, including also the future management of the online platform.**

1. *What are your expectations relating the Network:*
   - *Introduce ourselves about activities in the villages which participate in it*
   - *Exchange experiences with others, "in vivo"*
   - *Develop joint projects ready for financing*
   - *Have no expectations*
   - *Other (please describe)*

2. *In your opinion, the Network will contribute to overcome the current marginalization, fragmentation and sub-enhancement of the villages in it:*

   YES, NO, Mostly, Partly

3. *In your opinion, the villages that are included in the Network should be aimed mostly to the tourists attraction rather than to the conservation of natural and cultural assets*

   YES, NO, Mostly, Partly